



OHF Communication Action Team (CAT)

Chair: Claudia A. Serna PhD, MPH, RDH, BDS

Wednesday, July 15, 2015

12:00 pm- 12:30 pm

Minutes

- I. Call to Order, 12:04 pm
- II. Members on the call: Claudia A. Serna, Cheryl Vamos, Judith Crocker Corbin
- III. Discussion of activities:
 - ❖ Reviewed social media messages for specific topics:
 - Dental Care
 - Women and oral health
 - Diabetes and oral health
 - Children and oral health
 - Fluoride facts
- III. News:
 - ❖ Dr. Jaana Gold received an ADA Harris grant (\$5,000) for the WIC Oral Health Program in Gainesville, under UF. Their project will have a social media component in the oral health education.
 - ❖ The communication action team will be meeting during the Oral Health Florida's Conference on August 21st from 3 to 3:45 pm
- IV. New ideas/comments/suggestions from the group:
 - ❖ Develop a page resource with information from the communication action team members (where they work, areas of interest, grants/programs/projects, email address)
- V. Adjournment, 12:30 pm