Creating a Legacy
Sustaining Your Coalition and Your Programs

Oral Health Florida
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Stand and Declare

What We Believe About Sustainability

Our team is too busy with its present agenda to spend more than a small amount of time thinking and planning for sustainability.

Community institutions will welcome taking over our programs when our funding runs out.

Our team must always be around in the future if our community is to achieve our agenda.

Myths of Sustainability

- Sustainability is best thought about in the waning months of your funding

Myths of Sustainability

- Everything we do must be sustained

Myths of Sustainability

- It is all about finding the money

Myths of Sustainability

- Communities have the money to fund and sustain all pilot projects that show themselves to be effective and of value to the community

Sustainability Outcomes

I. Activities in the community (external):

Practices sustained

Strategies sustained

Policies sustained

Funding policies

System changes

Changes in Community Norms

Sustainability Outcomes (cont)

II.   Relationships and Partnerships

Changes in relationships

New Partnerships

Sustainability Outcomes (cont)

III. Functions of the Collaborative Team (internal)

- Monitoring of collaborative activities
- Acts as a catalyst for change
- Gatherer/convener
- Collaborative problem solving
  - Including new program development, coordination

Creating a Vision

- It is two years from now and the Miami Herald has decided to do a feature story on the work of the Oral Health Florida Coalition. The story will focus on the changes and accomplishments that have occurred over the last two years. The reporters have interviewed you and many other members of the coalition about the history, problems and issues in oral health in Florida.. What changes in Florida residents' oral health have occurred as a result of the Coalition's work? What changes has the coalition itself undergone? The focus of the article will be on how the Coalition has improved the oral health of Florida.

Creating a Vision (cont.)

- QUESTIONS:

- What does the article say?

- Think about changes that have taken place in the community; programs/services that have been created; new relationships, ways of doing 'business, who carries messages about your work, what norms have been affected, etc'.

Creating a Vision

- Write a headline for the article

- Write four or five bullets – the key points in the article

Sample Legacy Statements

- Violence Prevention Sustainability Statement

  Ongoing process to maintain transformation of a geographic community from one that suffers from and reacts to violence to one that prevents violence (in all its forms) and supports lasting peace

  Institute for Community Peace

Sustainability Planning Process

- Building Blocks
  - Existing Vision
  - Mission
  - Goals, objectives, activities
  - Skills
  - Evaluation

Sustainability Planning Process (cont)

- Shared Understanding of Sustainability
  - Vision
  - Specifics of your legacy
    - How will it impact the community

Sustainability Planning Process (cont)

- Assessment
  - Inventory of present program components
  - Decide on criteria for sustainability
    - Having an impact? (Results justify continuing)
    - Costs and benefits?
    - Is there still a need?
    - Community support is strong
    - Potential funding

Sustainability Planning Process (cont)

- Assessment (cont)
  - Prioritize – Which activities you need to continue?
  - Which skills do you need to develop?
  - What is the future of your collaborative (if you have one)?

Sustainability Planning Process (cont)

- Planning
  - Priorities
  - Tasks
  - Four Approaches:
    - Institutionalization
    - Policy
    - Community ownership/community norm changes
    - Finding the resources
- Implementation

Four Approaches to Sustainability

- Institutionalization of changes

- Policy change

- Community ownership/capacity building

- Finding resources to sustain the effort

Institutionalization – Guiding Questions

- What strategies/programs do you hope to institutionalize?

- Who could adopt them?

- How will you engage them?

- If you spin off programs, what are the implications for the collaborative?

Coalition Task Force Process

1. Identify stakeholders

2. Define the problem

3. Investigate options

4. Design a response

Coalition Task Force Process (cont)

5. Secure resources

6. Implement the plan

7. Evaluate and adapt

8. Spin off

The Continuum of Collaboration

Networking

Exchanging information for mutual benefit.

Coordination

Exchanging information and modifying activities for mutual benefit.

The Continuum of Collaboration (cont)

Cooperation

Exchanging information, modifying activities, and sharing resources for mutual benefit to achieve a common purpose.

Collaboration

Exchanging information, modifying activities, sharing resources, and enhancing the capacity of another for mutual benefit and to achieve a common purpose, by sharing risks, resources, responsibilities, and rewards.

Policy - Guiding Questions

- What policies will help you to your goals?

- Large policies

- Small Policies

- What must be done to achieve these policy changes?

Community Ownership - Guiding Questions

- What norms do you wish to change?

- Who can influence these norms?

- How do you engage them?

- What part of the collaborative's activities would you like to have owned by others?

Four ways to build capacity

- Mini-grants

- Leadership development

- Community outreach workers

- Community organizing

Guiding Questions :Finding resources to sustain the effort

- **What resources are needed to sustain your collaborative activities?**
- **Which can be continued with hard $ resources?**
- **Where will you find them?**

Guiding Questions :Finding resources to sustain the effort

- Which of the following techniques might you use? Grants,
- Seek government $,
- Local, State, Federal;
- Foundations
- Fees,
- Fees for service
- Which can be sustained by in kind resources?
- Who can you turn to for in kind resources?
- Space, Staff, Etc.

Follow up

- How can I take all this material on sustainability back home?

- What is most relevant?

- What does not apply?

Action Planning
Building the Future

Issue/Strategy And Action to be taken	Who	When	What I / We Need…