

August 4, 2009



**Mission:** To sustain a vital and financially strong institution in order to improve the oral health of the residents in the regions we serve through dental benefits, creation and transfer of knowledge and philanthropy.

DentaQuest

Doral  
A DentaQuest Company

ADI  
ATLANTIC DENTAL INC.

To deliver value to our customers, employees, dentists and shareholders by providing dental benefit programs with performance excellence second to none that improves the oral health of members

DentaQuest  
FOUNDATION

To support and promote optimal oral health

DentaQuest  
INSTITUTE

To create, translate, and transfer knowledge that improves the effectiveness and efficiency of the systems that contribute to improving oral health.

DentaQuest  
ORAL HEALTH CENTER

To build a model dental practice delivering cost-effective, appropriate dental care using proven, scientific, evidence-based technologies and treatments that are tailored to the dental needs of the patient

**Vision:** To be the preeminent oral health enterprise in the nation.

# The Role of Philanthropy in Promoting Optimal Oral Health

Health philanthropies as agents of change have a role in transforming systems. Philanthropies can create change

- Through mobilizing communities
- Through advocacy and policy analysis
- Through partnerships
- By fostering public awareness
- Through capacity building
- By strengthening infrastructure
- By cultivating talented leaders
- By stimulating innovation
- By translating research into practice
- By building the knowledge base
- While meeting immediate needs



# DQF Strategy Framework

- U.S. Surgeon General's *Call to Action* on Oral Health
- The *Call to Action* specifies five specific actions, each of which has an implementation strategy:
  - **Change perceptions of oral health**
  - **Overcome barriers by replicating effective programs & proven efforts**
  - Build the science base & accelerate science transfer
  - Increase oral health workforce diversity, capacity & flexibility
  - **Increase collaborations**



## 2009 Projects

### Change Perception of Oral Health

- Statewide communication and media skills  
Frameworks Institute

### Replicate Effective Programs

- Miami Dade

