

Oral Health America's Wisdom Tooth Project®

Oral Health Florida

August 20, 2015



educate | connect | advocate
for the oral health of older adults

OHA Mission and Priorities

Oral Health America **changes lives by connecting communities with resources** to drive access to care, increase health literacy and advocate for policies that improve overall health through better oral health for all Americans, especially those **most vulnerable**.

OHA employs **strategic partnerships** and **communications** that emphasize the connection between oral and overall health



OUR PROGRAMS



Wisdom Tooth Project



**Campaign for
Oral Health Equity**



**Smiles Across
America®**



WHAT IS THE WISDOM TOOTH PROJECT?



A national program designed to:



WISDOM TOOTH PROJECT TODAY



TOOTHWISDOM.ORG



ADVOCACY



HEALTH EDUCATION
&
COMMUNICATIONS



PROFESSIONAL
SYMPOSIA



DEMONSTRATION
PROJECTS

toothwisdom.org
connects older
adults/caregivers
to information
and local
resources through
a clickable map

Publishes *A State
of Decay*, with
state-by-state
analysis of public
health and
service delivery
rankings

Oral Health
Educational
Workshops for
community-dwelling
older adults &
ongoing
Communications
Campaigns

Professional
Symposia for
multiple health
and aging
disciplines to
discuss issues and
design solutions

Demonstration
Projects to
discover
promising
practices and
strategies for
future
development

DEMONSTRATION PROJECTS

- Tooth Wisdom for Pharmacists
 - Attracted 50 pharmacists through Nova Southeastern School of Health Sciences for DTAF-funded pilot to assess oral health education and tools needed for assisting consumers in retail and clinical settings
- Improving Oral Hygiene and Care for Residents in Skilled Nursing Facilities
 - U @ Buffalo study to assess knowledge and attitudes of staff in LTC facilities in Western NY re providing oral care and opportunities to change practices in study facility, inclusive of providing education.



ADVOCACY & SYMPOSIA

- Hosted DC conference in July to discuss expanding oral health benefits in publicly funded insurance
- Selected as oral health representative for AARP's Assisting Caregiving Today (ACT) Caucus
- Created list of 850 organizational contacts committed to equitable oral health policies for older adults
- Expanded contacts with legislators through Advocacy Day and bi-monthly Hill visits



TOOTHWISDOM.ORG

- Growth of toothwisdom.org web portal
 - More than 14,000 unique visitors a month accessing over 200 content-rich pages
 - More than 105,000 lifetime visits
 - On average, over 100 subscribers sign up for more information each month using the web site
- Added new resources and capacity:
 - 30 Blog posts
 - 25 Professional resources
 - Re-vamping 'For Caregivers' and 'Professional Resources' pages
 - Soliciting new authors for original content
 - D4 students from UNC will serve as review panel
- **NEW!** Take Action section





Toothwisdom.org: the centerpiece of the wisdom tooth project

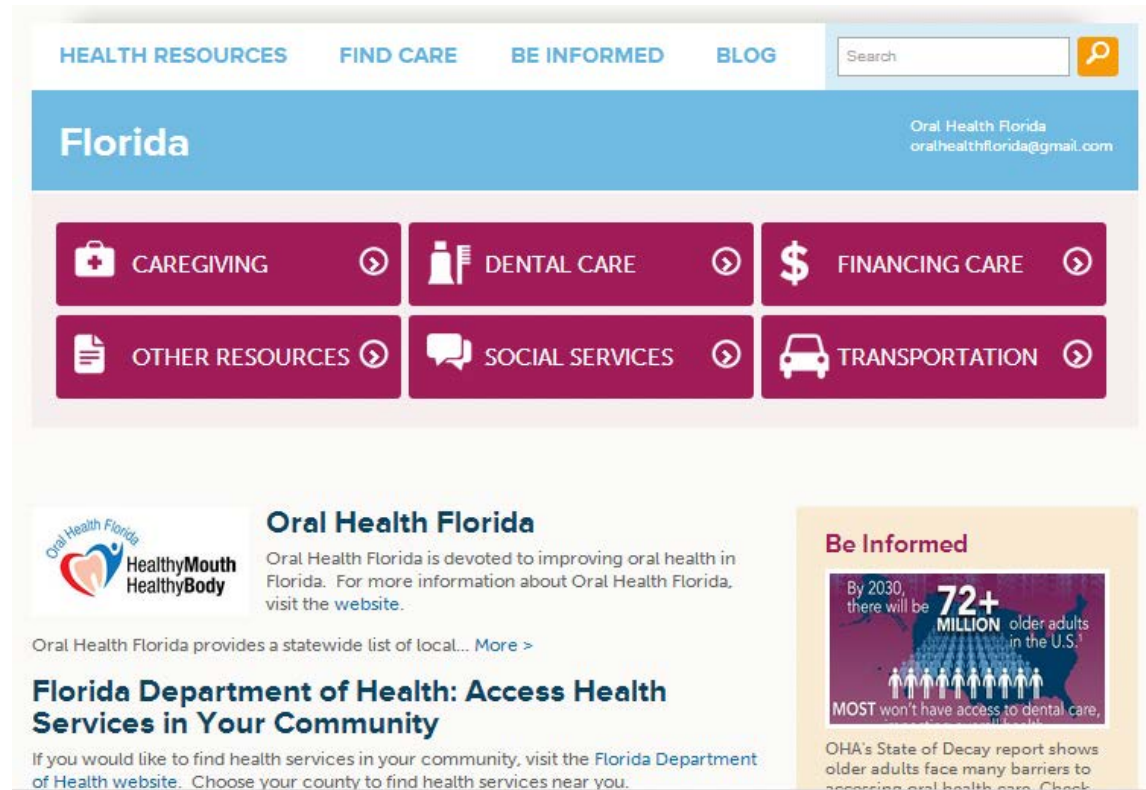
- * Connects older adults to oral health resources via a clickable map

- * Provides plain-language oral health information

- * Hosts a clearinghouse of oral health & aging research & trainings for professionals



State pages on
toothwisdom.org
list resources in 6
categories to
address the main
barriers older
adults face in
accessing oral
health care



The screenshot shows the Oral Health Florida website interface. At the top, there is a navigation bar with links for HEALTH RESOURCES, FIND CARE, BE INFORMED, and BLOG, along with a search bar. Below this is a blue header for "Florida" with the contact information "Oral Health Florida" and "oralhealthflorida@gmail.com". The main content area features six purple buttons with icons and labels: CAREGIVING, DENTAL CARE, FINANCING CARE, OTHER RESOURCES, SOCIAL SERVICES, and TRANSPORTATION. Below these buttons, there is a section for "Oral Health Florida" with a logo and text stating their mission to improve oral health in Florida. A link "More >" is provided. Below this is a section for "Florida Department of Health: Access Health Services in Your Community" with a link to the "Florida Department of Health website". On the right side, there is a "Be Informed" section with a graphic showing that by 2030, there will be 72+ million older adults in the U.S., and most won't have access to dental care. The graphic also mentions "OHA's State of Decay report shows older adults face many barriers to accessing oral health care. Check..."

TOOTH WISDOM
Health Resources for Older Adults

FOLLOW US ONLINE: [Twitter](#) [Facebook](#)

SIGN UP FOR UPDATES

email address zip code [JOIN US](#)

HEALTH RESOURCES FIND CARE BE INFORMED BLOG

Search [P](#)

Find Care

Select your State



HOME | BLOG | CONTACT | ORAL HEALTH AMERICA | PARTNERS | TERMS OF USE



Clickable Map directs user to state pages

TOOTH WISDOM
Health Resources for Older Adults

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HEALTH RESOURCES FIND CARE BE INFORMED BLOG

Search [P](#)

New York

 CAREGIVING	 DENTAL CARE	 FINANCING CARE
 OTHER RESOURCES	 SOCIAL SERVICES	 TRANSPORTATION

New York Donated Dental Services

Donated Dental Services provides comprehensive oral health care to patients 65 years and older who lack adequate income to pay for dental care.

Visit the Donated Dental Services website to apply... [More >](#)

NYC Human Resources Administration: Dental Clinics and Centers

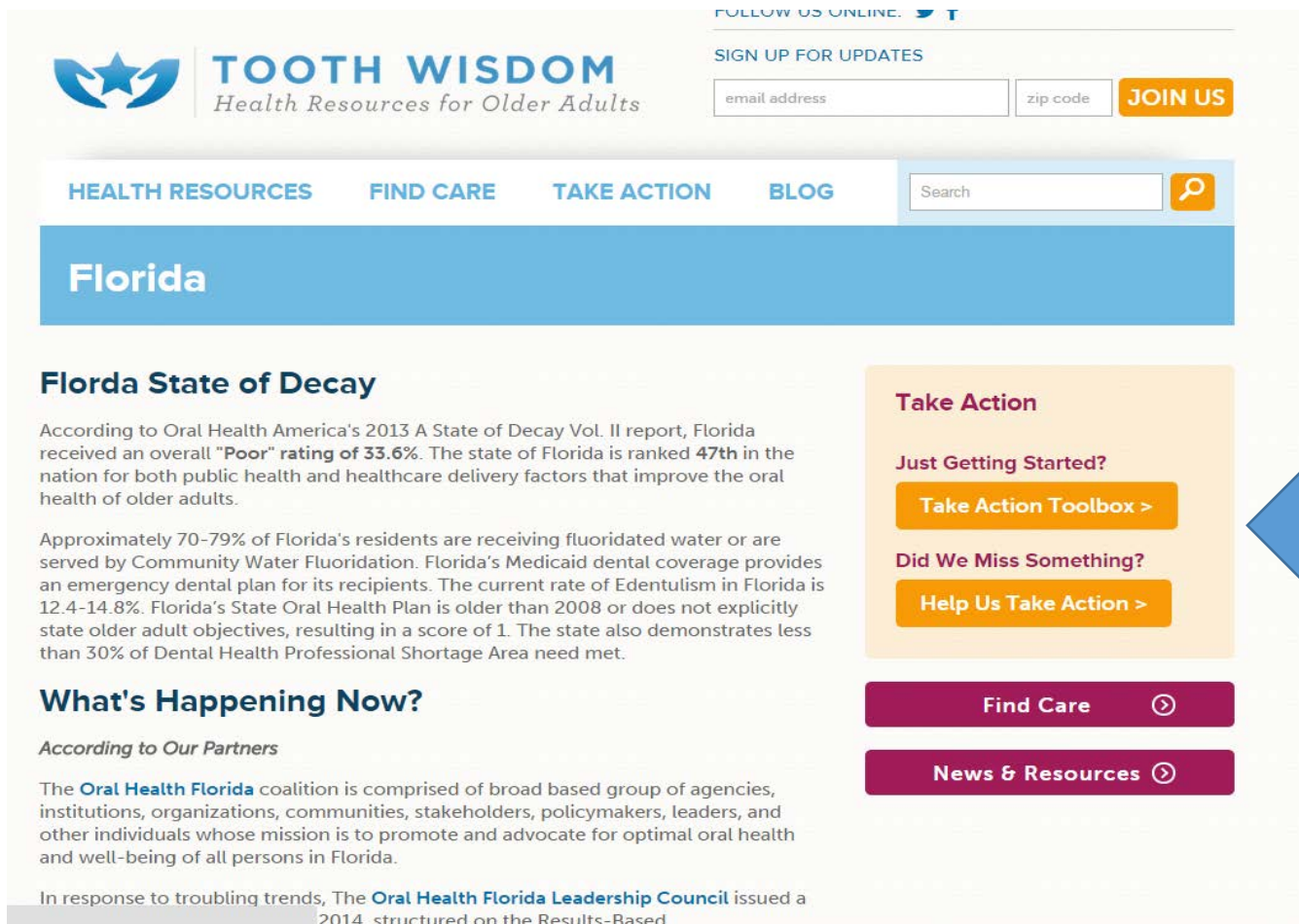
Be Informed



OHA Wisdom Tooth Project State Partners

- Intellectual partnership
- No money involved
- Simply need state organizations to help in providing oral health resources from their state for our website
- Biannual conference call for updates
- Organization logo featured on our state pages
- Ex. Oral Health Coalitions, Area Agencies on Aging, (oral health and/or aging organizations)

Take-Action State Pages



The screenshot shows the 'Tooth Wisdom' website for Florida. The header includes the 'TOOTH WISDOM' logo with the tagline 'Health Resources for Older Adults'. Navigation links include 'HEALTH RESOURCES', 'FIND CARE', 'TAKE ACTION', and 'BLOG'. A search bar is present. The main content area is titled 'Florida' and features a section 'Florida State of Decay' with text about the 2013 A State of Decay report. Below this is 'What's Happening Now?' with information about the Oral Health Florida coalition. On the right, a 'Take Action' sidebar contains buttons for 'Take Action Toolbox >' and 'Help Us Take Action >'. A large blue arrow points to the 'Take Action Toolbox >' button. At the bottom of the sidebar are 'Find Care' and 'News & Resources' buttons.

TOOTH WISDOM
Health Resources for Older Adults

Florida

Florida State of Decay

According to Oral Health America's 2013 A State of Decay Vol. II report, Florida received an overall **"Poor" rating of 33.6%**. The state of Florida is ranked **47th** in the nation for both public health and healthcare delivery factors that improve the oral health of older adults.

Approximately 70-79% of Florida's residents are receiving fluoridated water or are served by Community Water Fluoridation. Florida's Medicaid dental coverage provides an emergency dental plan for its recipients. The current rate of Edentulism in Florida is 12.4-14.8%. Florida's State Oral Health Plan is older than 2008 or does not explicitly state older adult objectives, resulting in a score of 1. The state also demonstrates less than 30% of Dental Health Professional Shortage Area need met.

What's Happening Now?

According to Our Partners

The **Oral Health Florida** coalition is comprised of broad based group of agencies, institutions, organizations, communities, stakeholders, policymakers, leaders, and other individuals whose mission is to promote and advocate for optimal oral health and well-being of all persons in Florida.

In response to troubling trends, The **Oral Health Florida Leadership Council** issued a 2014, structured on the Results-Based

Take Action

Just Getting Started?
Take Action Toolbox >

Did We Miss Something?
Help Us Take Action >

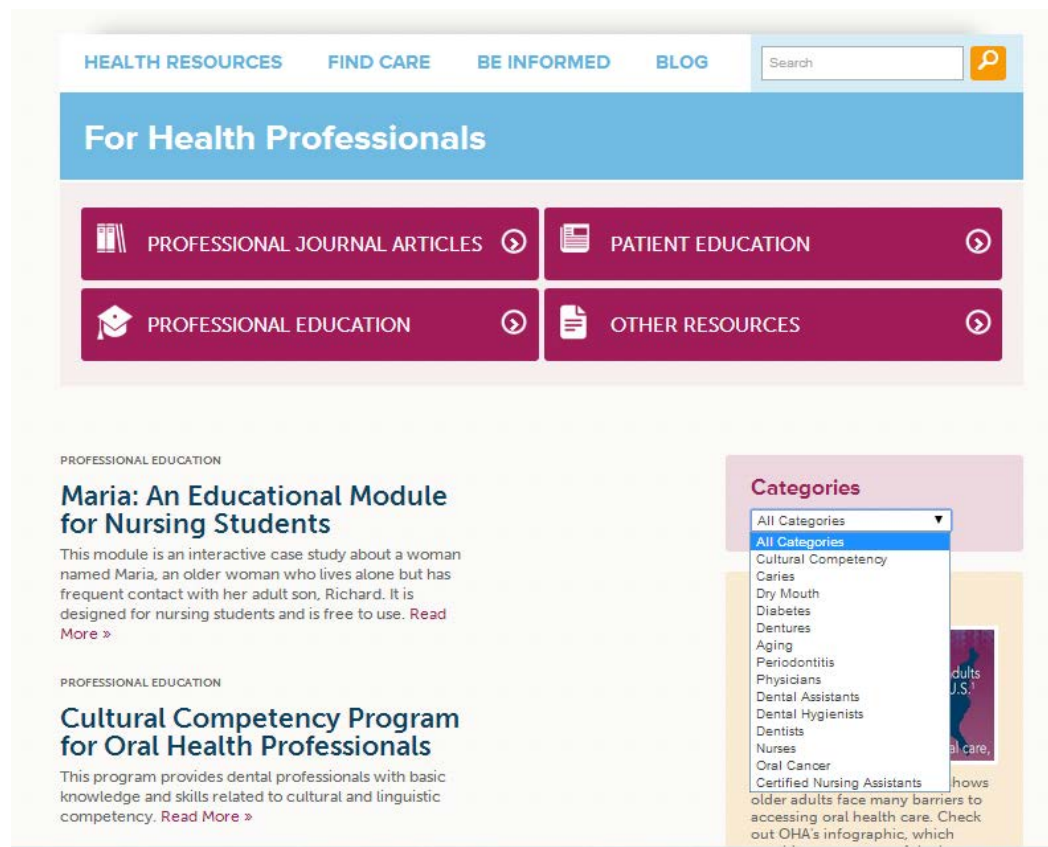
Find Care

News & Resources

“Health Professionals” section of Toothwisdom.org



Resources
grouped by type



The screenshot shows the 'For Health Professionals' section of the Toothwisdom.org website. At the top, there is a navigation bar with links: HEALTH RESOURCES, FIND CARE, BE INFORMED, and BLOG. A search bar is located to the right of these links. Below the navigation bar, a blue banner reads 'For Health Professionals'. Underneath this banner, there are four purple buttons with white icons and text: 'PROFESSIONAL JOURNAL ARTICLES', 'PATIENT EDUCATION', 'PROFESSIONAL EDUCATION', and 'OTHER RESOURCES'. Below these buttons, there are two article previews. The first preview is titled 'Maria: An Educational Module for Nursing Students' and includes a brief description and a 'Read More »' link. The second preview is titled 'Cultural Competency Program for Oral Health Professionals' and also includes a brief description and a 'Read More »' link. To the right of the article previews, there is a 'Categories' dropdown menu with a list of categories including: All Categories, Cultural Competency, Caries, Dry Mouth, Diabetes, Dentures, Aging, Periodontitis, Physicians, Dental Assistants, Dental Hygienists, Dentists, Nurses, Oral Cancer, Certified Nursing Assistants, and Older Adults.

Browse by
profession or
topic area



HEALTH EDUCATION & COMMUNICATIONS

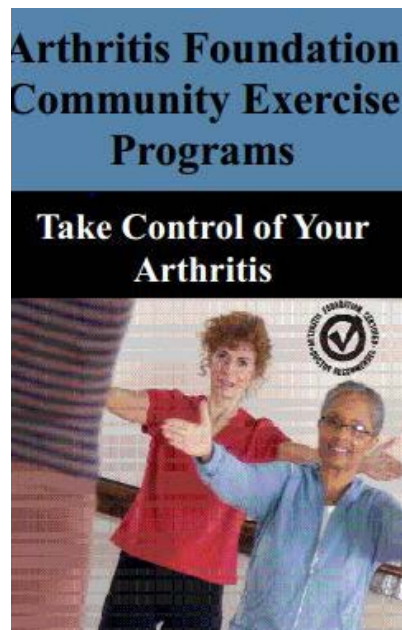
- Over 150 hygienists trained on OHA's oral health curriculum for older adults, [Tooth Wisdom: Get Smart About Your Mouth](#), for delivery in community settings across the country
- Stakeholder newsletter, [Wisdom Tooth Insider](#) expanded to over 2,000 subscribers



Oral Health America's Wisdom Tooth Project® “Tooth Wisdom: Get Smart About Your Mouth”



Current Community-Based Health Programs



MANAGING CONCERNS ABOUT FALLS

Where is oral health??

Components to be incorporated into an Oral Health Self-Management/Self-Care Program

- A module for older adults to learn & be empowered for good self-care for oral health
- Delivered in aging network & places where older adults naturally congregate
- Program materials developed by a geriatric dentist & health education specialist
- Easy to understand for older adults; conversational rather than technical
- Manner of delivery as important as content
- Program will be delivered by local dental professional

What is “Get Smart About Your Mouth”?

Tooth Wisdom: Get Smart About Your Mouth is a brand new, first-of-its-kind, oral health education workshop for community dwelling older adults

Workshop for older adults delivered in settings where they naturally congregate: senior centers, libraries, places of worship

Curriculum developed by a geriatric dentist and health educator takes a symptoms-based approach to oral health care.

Encourages older adult participants to recognize that prevention is critical at all ages

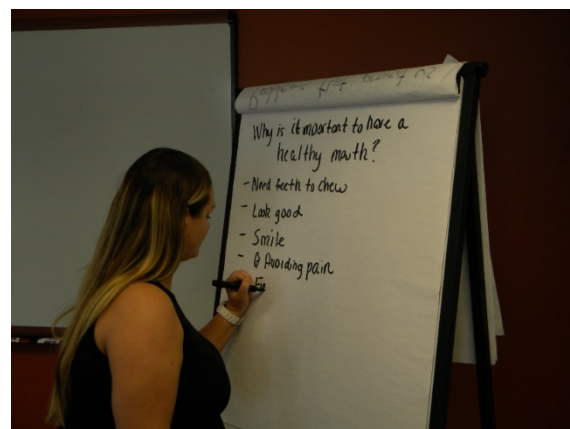
- Demonstrates good oral hygiene practice
- Participants take a pre/post assessment
- Receive oral hygiene products and list of resources within their community & tip sheets

This module will empower participants with knowledge and a sense of self efficacy to care for their oral health.

Community Partners

- ADHA State Chapter
 - Recruit Hygienists to be trained, schedule and host day of training
- Aging Organization
 - Schedule workshops in community senior centers
- State's Oral Health Coalition
 - Promote/advertise the project and provide any needed support

Hygienist Training



Future Directions of TW:GSAYM

- Revise program based on pilot results
- Train-the-Trainer model
- Use pilot results to attract research entity for more comprehensive trial
- Roll out in additional cities
- Publish results
- Obtain funding for national dissemination



THANK YOU



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Oral Health America **changes lives by connecting communities with resources to drive access to care, increase health literacy and advocate for policies that improve overall health through better oral health for all Americans, especially those most vulnerable.**